

TOURISME ET PATRIMOINE

LE TERRITOIRE DE ROQUEBRUNE-CAP-MARTIN

ENSA Paris-Malaquais | Roquebrune-Cap-Martin | France

3rd International Architecture Workshop 2017

Promoted by

DESIGNING HERITAGE TOURISM LANDSCAPE Network

www.iuav.it/dhtl

01-04 September

Study Tour, Marseille-Hyères-Cap Camarat-St. Tropez-Grimard- LeThoronet
St.Paul de Vence-Roquebrune-Cap-Martin

05-15 September

International Workshop, Roquebrune-Cap-Martin

Patronage

Association EileenGray.Etoile de mer. Le Corbusier

Mairie de Roquebrune-Cap-Martin

Association Cap Moderne

Ecole Nationale Supérieure d'Architecture Paris Malaquais

September 2017



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International Workshop of Architecture

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Participating Schools

Università di Camerino, Scuola di Ateneo di Architettura e Design “Edoardo Vittoria” **Ascoli Piceno** – Universidade de **Évora**, Departamento de Arquitectura – Università degli Studi di **Napoli** Federico II, Dipartimento di Architettura – École Nationale Supérieure d'Architecture **Paris-Malaquais** – Universidad Nacional de **Rosario**, Facultad de Arquitectura, Planeamiento y Diseño – Università degli Studi Mediterranea di **Reggio Calabria** – Universidad de **Sevilla**, Escuela Técnica Superior de Arquitectura – Università Iuav di **Venezia** (network leader) – École Nationale Supérieure d'Architecture de **Versailles**

Co-Organizing team

Viola Bertini, Università Iuav di Venezia

Study Tour in France – côte d'azur

organized by ProViaggiArchitettura.

Marseille-Hyères - Cap Camarat - St. Tropez – LeThoronrt - St.Paul de Vence -
Roquebrune Cap Martin

Dates: 1-4 September 2017.

Program

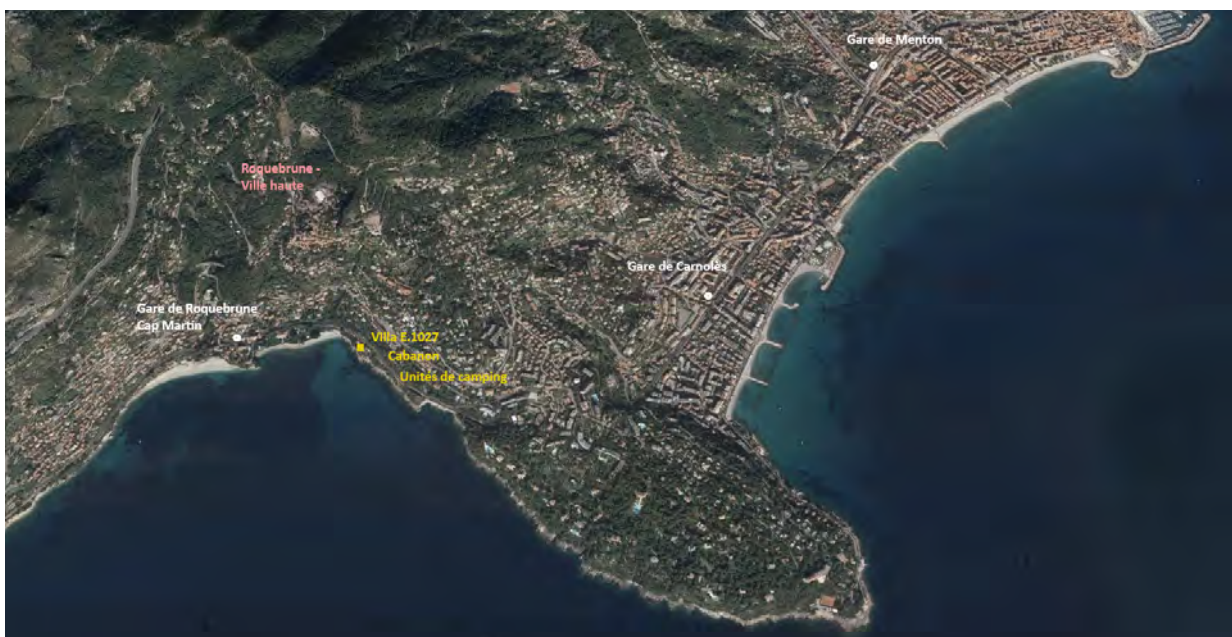
Three small buildings, true icons of Modern architecture, are placed in the Municipality of Roquebrune Cap Martin. They are Villa E. 1027 by Eileen Gray – Jean Badovici, the Cabanon and the Unités de camping by Le Corbusier. Connected together by their position of proximity and the history of their owners, these architectures are perched on the coast close to the sea, but far from the ancient upper city, which rises up at more than 220 meters on the *corniche*.

The Association *Eileen Gray-Etoile de mer. Le Corbusier*, founded by Robert Rebutato, defended the site and promoted, in particular, the restoration of Villa E. 1027, even through the creation of the *Association Cap Modern*, which now manages the visits to the site and welcomes the visitors at the train station of Roquebrune Cap Martin.

The recent reopening to the public of Villa E.1027 has highlighted some issues concerning the relationship between sustainable touristic use and enhancing of cultural heritage that require the different subjects (Municipality, Region, *Conservatoire du littoral*, Cultural Associations) to develop a deeper thinking about the future of this site and its integration within the main touristic routes in the upper city.

The workshop aims at exploring, through the architectural and landscape design, the relationship between *Tourisme et Patrimoine*, adopting a perspective of cultural and economic enhancing of the territory.

The presented topics will enable the students to reflect on the possible developments of the Roquebrune Cap Martin train station as a cultural bridge between the historical upper city and the newly built downtown, as well as on the evolution of the railway stations between *Route de la Corniche* and *Sentier des douaniers* as starting elements for the cultural development of some coastal marginal areas. The landscape of the coastline will be read and enhanced following the rhythm given by the train stations, on which acting, and the possible crossing axes between the sea and the cliff.



Workshop Calendar

1-4 September

Study Tour: Marseille-Hyères - Cap Camarat - St. Tropez – LeThoronrt - St.Paul de Vence - Roquebrune Cap Martin

Monday 4 September

19:30 End of the Study Tour. Arrival in Roquebrune Cap Martin.
Accommodation (at the expense of the participants).

Tuesday 5

Beginning of the Workshop
Sala du Club nautique EMJ LOISIRS
09:30 – 12:30 Reception and presentation of the Workshop
12:30 – 14:00 Lunch break
14:00 Group tour to the project sites

Wednesday 6 / Saturday 9

Sala du Club nautique EMJ LOISIRS and Sala CCL Bâtiment Charles Imbert
09:30 – 19:30 Studio

Sunday 10

Day off

Monday 11 / Thursday 14

Sala du Club nautique EMJ LOISIRS and Sala CCL Batiment Charles Imbert
09:30 – 19:30 Studio

Monday 11: Visit to Villa E. 1027, Unités de camping and Cabanon (date to be confirmed).

Friday 15

Sala au vieux village (to be confirmed)
10:00 Final presentation of the projects
16:00 Report of the jury and award ceremony

Info on the Workshop: www.iuav.it/dhtl

Info on the Network: www.iuav.it/dhtl



View of Roquebrune Cap Martin Bay (photo: M.Salerno)



The site of E.1027, Unités e Camping and Cabanon (photo 2016: M.Salerno)



The train station of Roquebrune Cap Martin and the Reception Centre of Cap Moderne (photo 2016: M.Salerno)



The Unités de camping (photo 2017 G.Lachaussée)