

Temporalidade do Turismo Arquitetura(s) para uma nova territorialidade

Évora | Alqueva | Portugal

2^o International Architecture Workshop 2016
Promoted by the DESIGNING HERITAGE TOURISM LANDSCAPE network

04-09 September: Field trip (Oporto-Braga-Coimbra-Lisboa-Évora)
09-16 September: International Workshop (Évora-Alqueva)

Sponsors:

Department of Architecture | School of the Arts

EDIA

CIDEHUS

UNESCO Chair in Intangible Heritage and Traditional Know-How: Linking Heritage

Herdade do ESPORÃO

Direcção Regional de Cultura do Alentejo (to be confirmed).

Museu da Luz (to be confirmed)

Universidade de Évora, September 2016
Department of Architecture | School of the Arts



DAue
departamento de arquitectura da Universidade de Évora



CIDEHUS

International Workshop of Architecture

A cura di João Rocha e Mauro Marzo

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Scientific Committee of the DESIGNING HERITAGE TOURISM LANDSCAPE network:
Luigi Coccia, Mauro Marzo, Cristiana Mazzoni, Bruno Messina, João Rocha, Maria Salerno, Antonio Tejedor Cabrera.

Scientific Committee in Portugal for the 2^o International Workshop of the network: João Rocha, Sofia Salema, João Matos, Filipe Themudo Barata, João Birgola, Christopher Bochmann, Mauro Marzo, Pedro Pacheco. (two other members to be confirmed).

Workshop organized by the DESIGNING HERITAGE TOURISM LANDSCAPES network in which participate: Università di Camerino, Scuola di Ateneo di Architettura e Design “Edoardo Vittoria” **Ascoli Piceno** - Universidade de **Évora**, Departamento de Arquitectura - Università degli Studi di **Napoli** Federico II, Dipartimento di Architettura - École Nationale Supérieure d’Architecture **Paris-Malaquais** - Universidad Nacional de **Rosario**, Facultad de Arquitectura, Planeamiento y Diseño - Universidad de **Sevilla**, Escola Técnica Superior de Arquitectura - Università degli Studi di Catania, Struttura didattica Speciale di Architettura, Sede **di** Siracusa - École Nationale Supérieure d’Architecture **Strasbourg** - Universidad de **Valladolid**, Departamento de Teoría de la Arquitectura y Proyectos Arquitectónicos - Università luav di **Venezia** (università capofila/leader).

Invited speakers (to be announced)

Faculty members (to be announced)

Tutors (to be announced)

Co-Organizing team: Sofia Rodrigues (UEvora), Viola Bertini (IUAV) (other student from the Architecture Department, UEvora).

Field Trip to Portugal

Is being organized by IUAV and ProViaggiArchitettura. Dates: 4-9 September 2016.

Workshop Introduction:

The Alentejo and the Alqueva region have recently constituted a case study for few design studios (Master and Ph.D level) that took place at the Department of Architecture of Évora University. Collaboration with other universities focusing collaborative research upon the Alqueva Landscape, have also taken place: with the Accademia di Architettura di Mendrisio and with the Department of Landscape and Environmental Planning, UC Berkeley.

Workshop Programme:

Territoriality is the perception we have of the power exercised by an individual or a group in a given geographical area. It is more cultural than physical. In the same territory, there may be many *territorialities*. The workshop enhances the discussion in how the notion of *territoriality* can be embodied with a new tourism praxis in a territory of low density as is the case of the Alqueva region in Alentejo.

The Architectural programme proposes the development of an architectural concept and project for the design and realization of an observation, control and interpretation center of the Alqueva region and dam construction. The client is the EDIA firm, the official Alqueva management company. Associated to this program, there is the need to design a small hotel in an area just close to the dam. Both places are illustrated in the pictures below.

Alqueva is today seen as a landscape that needs to be broadly studied, not only as a cultural phenomena, a product of history and aesthetics, but as well as a territory that may suggest new forms of habitation and of permanence within its boundaries, and in relationship with a larger network of territories that may share similar values. All this should be thought in the dynamics of “tourism” in order that the concept of “tourism” itself could be reinvented and enhanced by the poetics of architecture.

Other Information:

Accommodation at the University Seminar:

<http://smevora.diocese-evora.pt/contactos.html>

^The accommodation at the University Seminar costs: 20,00€ single room; 30,00€ double room. It includes breakfast.

University location:

<https://www.google.pt/maps/place/UNIVERSIDADE+DE+%C3%89VORA/@38.5736428,-7.9054397,17z/data=!4m2!3m1!1s0x0000000000000000:0xa1622c1de8a92dcb>

Transportation:

^Bus or train from Lisbon to Évora costs 12,00€ per person, one way. It takes 1.30h. ^The boat trip in the Alqueva lake has an estimated cost of 20,00€ per person. This value may change accordingly to the number of participants. ^The organization of the Workshop is doing efforts in order to have financial aid for the boat trip and bus travel to the Alqueva. ^The Department of Architecture is closed, Saturday afternoon and Sunday.

Workshop Calendar

Friday 9 September

18:00h arrival to Évora i Check-in at Évora Seminary
19:00h Welcome reception at the University of Évora
20:30h Dinner

Saturday 10

09:30h Meeting at the School of Architecture. Presentation of the Workshop.
11:00h Departure to visit Monsaraz
12:30h Visit to Monsaraz
14:00h Lunch at *Sem Fim*
16:00h Visit to the Museu da Luz (Light Museum)
19:00h Dinner at Mourão
21:00h Arrival to Évora

Sunday 11

09:30h Visit to Évora (free morning)
13:00h Departure to Alqueva to visit de project area
15:00h Boat trip at the Alqueva dam
16:30h Departure to Esporão. Conference and sunset cocktail
21:00 Arrival to Évora

Monday 12

09:30h Studio

Tuesday 13

09:30h Studio
17:00h: Conference with invited speaker

Wednesday 14

09:30h Studio
17:00h: Conference with invited speaker

Thursday 15

09:30h Studio

Friday 16

10:00h Final presentation at the Eugénio de Almeida Foundation
13:00h Awards ceremony.

Site Images



Nossa Senhora dos Remédios Chapel at the Esporão estate



Alqueva dam



Alqueva lake near the dam. images: JRocha